

Thank you dance friends for downloading and reading this information. I am Jann Davis, a former studio owner with three locations in the Greater Boston area before I transitioned into public education and became a Senior Trainer for the Gates Foundation teaching public educators how to use technology in the classroom throughout America.

I offer a new perspective on dance education particularly an **ALTERNATIVE** to studio dance competitions based on youth sports called **AMERICAN SPORT DANCE GAMES®**. I decided to blend old school values with current technology and design a model that is affordable for students, manageable for parents and profitable for teachers. I encourage you to read all of this download and contact me if interested. *I believe in dance there are no strangers, only friends who haven't met yet.*

*Jann Davis*

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**LOOKING FOR AN AFFORDABLE DANCE TEACHER ORGANIZATION  
AMERICAN ASSOCIATION OF DANCE INSTRUCTORS®**

AADI, the **American Association of Dance Instructors** began as a Facebook page. AADI is designed to be an affordable membership that focuses on the **WHAT, WHY** and **HOW** of **THE DANCE CLASSROOM™**. Our active members are located throughout the United States with membership requests globally.

**THE AMERICAN ASSOCIATION OF DANCE INSTRUCTORS OFFERS:**

*A Competitive Edge For Your Studio Marketing And Business With:*

- **Blog:** Business Tips To Increase Enrollment And Retain More Students
- **Choreography By Design™:** Teaching Tools For The Dance Classroom And Recital
- **Email:** Monthly Pack Of Customizable Social Graphics & Inspiration
- **Members Only Facebook Group:** Private With Expert Guidance & Support
- **On Demand** Monthly Training Session To Learn At Your Own Pace
- **Podcast:** Monthly Business Coaching Sessions

**THE AMERICAN ASSOCIATION OF DANCE INSTRUCTORS MEMBERSHIP FEES:**

**\$39 Per Month** Full access begins as soon as your payment is processed. You will be charged \$39 every 30 days automatically until you cancel.

**More payment plans are available on our website [HERE](#)**

**VIP MEMBERSHIP FOR AMERICAN SPORT DANCE GAMES™ OWNERSHIP**

2025 \$399 Per Month \$1995.00 Bi-Annually

Must Be A Member Of AADI For Six Months To Hold American Sport Dance Game™ Events

**Join Our [Contact List](#) To Receive Coupons And Special Discounts On Our Products**

**Now Enrolling New Members At ALL Levels  
Full Access Begins As Soon As Your Payment Is Processed**

## THE BASICS OF OUR AMERICAN SPORT-DANCE GAMES®

### **PLEASE NOTE**

*To control plagiarism in the dance studio industry, our American Sport Dance Games® events are **OWNED** by members of AADI, with a **PAID VIP MEMBERSHIP**, for **THEIR** profit, not ours purchased via an educational site license, **EXPECTATIONS For Dance Curriculum Frameworks®**. There are **NO** tours, events can be held in all 48 contiguous states. It is difficult to put all the information down on paper, that's why I hold **LIVE IN PERSON** seminars. This design is **NOT** for everybody, it's not meant to be that. It was designed to make more sense out of some of the current issues that surround dance competitions.*

### **STUDENT AGE/SCHOOL GRADE GROUPS**

**Novice:** Grades 1-10 Studying up to 3 hours weekly

**Primary:** K To Grade 2\*

**Intermediate:** Grades 3 To 5\*

**Junior:** Grades 6 To 8\*

**Senior:** Grades 9 To 10\*

*We use school grades to make it easier for studios to enroll students in our Domain Dance® program at their facilities. No age averaging, students must be in the school grades as listed.*

*\*Indicates students who are studying more than 3 hours weekly.*

### **FACILITY-STUDIO DIVISIONS**

**Division A:** One Location/One Dance Classroom

**Division B:** One Location/Two Dance Classrooms

**Division C:** Multiple Locations/Multiple Dance Classrooms

Skill levels are according to what is on the Domain Dance® curriculum skill list for turns, jumps, flexibility training (NO acro tricks are allowed in the NOVICE-PRIMARY routines) and performance value. Each team competes for four minutes, one compulsory routine, one creative. Music must be **APPROPRIATE** for family listening, and dancers wear their dance studio team uniform not a costume for **BOTH** routines. Entry fee is **\$70 per student**. At LIVE seminars the profit to site licensees is broken down.

**YOU ONLY COMPETE WITH OTHER STUDIOS IN THE SAME DIVISION AS YOU!!! THE EDUCATIONAL SITE LICENSE IS FOR ONE OF THE THREE LEVELS COORDINATING WITH YOUR CHOICE TO HOLD EVENTS BASED ON YOUR DIVISION.**



## LIVE IN PERSON SEMINARS

**HOSTING/SPONSORING DANCE STUDIOS** are needed who agree to use a word-of-mouth system and refer us to 15 plus other like-minded dance educator friends to attend. Currently we are looking for studios in New England: Rhode Island, Massachusetts, New Hampshire, Connecticut, Maine and Upstate and Long Island NY and possibly Florida. The preference is to hold the seminars on weekend days, on a Friday, Saturday, or Sunday. I am open to other possibilities. I only travel by train.

Host studio owners are given a **commission** on each attendee recruited to attend. No further discounts are given for studios. however, a studio may hold a seminar with two-three other like-minded studios for a fixed fee, up to 25-40 attendees.

Email Jann to schedule this type of seminar [info@janndaviscompany.com](mailto:info@janndaviscompany.com)

The attendee fee is **\$299** for all who attend which is applied in **FULL** to an **AADI** one-year single educator membership, if one chooses to join during the seminar. **ONE** attendee is gifted a \$100 Amazon Gift Card via a raffle held at a seminar. The attendee fee includes snacks and a light lunch.

This new competitive model **American Sport Dance Games®** can be held in the areas where the seminars are held so members can enjoy a new income stream throughout the dance season with the promise of a new model for event adjudication and convention instruction for the future.

American Sport-Dance Games® is the **ALTERNATIVE** to current studio dance competition model offering teachers, studio owners, school dance team coaches, and after school enrichment programs **EVENT OWNERSHIP**. It is a competitive achievement for what you offer in your dance classrooms, based on proper ballet/jazz training for the four domains of dance education. As owners of the site license, we encourage discussion on the content of our curriculum, and AADI VIP members are encouraged to modify the curriculum within certain boundaries and restrictions.

### INFORMATION ON THE STRUCTURE OF AMERICAN SPORT DANCE GAMES® IS ON OUR WEBSITE

<https://www.janndaviscompany.com/game-basics>

### OWNERSHIP SEMINAR INFORMATION:

<https://www.janndaviscompany.com/seminars>